



# Canterbury Shakespeare Festival

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## Sponsorship Proposal

Help us keep local arts alive

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Fiona Kettle – Programme Coordinator

## Contact

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# History

Canterbury is known for its rich history, cultural significance and picturesque views. So, what better place for a festival to produce Shakespearean productions?



The Canterbury Shakespeare Festival (started in April 2015 by Benjamin Chamberlain) was a project designed to put on Shakespearean plays that are fun and exciting to the public.



It began with just two shows (Midsummer Night's Dream and Romeo and Juliet) where members of the public: students and locals, joined together, to create these two shows, to dazzle and entertain their audiences.



Since then, through the perseverance of the original vision and pure love of Shakespeare, the festival has grown, producing five to six plays per summer season, in multiple, stunning locations, all over Canterbury. The festival repertoire has grown to include works of Shakespeare's contemporaries as well as new writing that is inspired by historical works.

# Our Mission

Our mission is to bring Shakespeare's rich literary heritage to life through engaging and accessible performances. We strive to create a platform where amateur, semi-professional and professional actors alike along with emerging talents and community members can come together to explore and celebrate these classic works. Each season, we present a diverse repertoire, ranging from Shakespeare's well-known masterpieces to lesser-known gems of his contemporaries as well as new writing that is inspired by Shakespeare. All performed with a modern twist while preserving the essence of the original texts.

Our vision is to inspire a love for Shakespeare that transcends generations, enriching our community through the magic of timeless texts. We aim to foster artistic excellence by providing a platform for talented performers and engaging audiences with unforgettable theatrical experiences. Through our commitment to innovation and community involvement, we strive to make Shakespeare's plays accessible and relevant, creating a vibrant cultural hub in Canterbury where the arts can thrive and connect people.



## Vision

*To be a cultural hub that strengthens community connections to become a major tourist attraction in Canterbury.*

## Mission

*To celebrate classic works through performances and community involvement, enriching the cultural fabric of our community.*



# Meet Our Team



**Elliot Huxtable**

Artistic Director



**Charlotte Groombridge**

Managing Director



**Fiona Kettle**

Programme Coordinator



**Cal Harbottle**

Operations Manager

# About CSF

By sponsoring the Canterbury Shakespeare Festival, you are supporting a wide array of enriching and entertaining events. Your involvement will help us continue to offer these exceptional experiences to the community.

Key highlights include:

## Signature Performances

- Talented cast of professional actors and emerging artists.
- 4 – 6 plays performed during Summer Season with a “Winter Comedy” during Off Season.
- Academic Talks with scholars, industry professionals and directors.

## Interactive Workshops

- Hands-on learning opportunities in acting, directing, stage combat, and more.
- Monthly Writers’ Workshop for sharing new and revised work.

## Social & Community Events

- Board Game nights, Shakespeare Picnics
- Opening and Closing Formal Galas
- Participation in local activities such as Canterbury Festival’s Medieval Pageant.



## Your Sponsorship helps to...

Cover the expenses to ensure high-quality performances

Fund workshops, and interactive sessions that inspire and educate young people and aspiring actors.

Expand our reach to include more diverse audiences, ensuring that Shakespeare's works are accessible to all.

# Benefits for Sponsors



## Community Engagement

Enhance your company's visibility and reputation by aligning with prestigious cultural events that attracts a diverse and engaged audience.

## Networking Opportunities

Reach festival-goers, including local residents, tourists, and theatre enthusiasts, through prominent branding opportunities at our events and in our marketing materials.

## Brand Exposure & Corporate Social Responsibility

Demonstrate your commitment to supporting the arts, education, and community initiatives, contributing to the cultural enrichment and artistic growth of the Canterbury area.

# Sponsorship Packages



## Bard Package

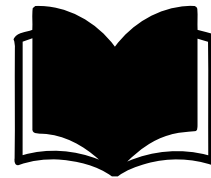
Logo on marketing materials, including website and social media

Recognition in the festival program

VIP tickets to one performance

Recognition at opening/closing speeches

**£250 - £500**



## Sonnet Package

Logo on marketing materials, including website and social media

Quarter-page ad in the festival program

VIP tickets to all performances

Recognition at opening/closing speeches and during Press Releases

**£500 - £1000**





**Thank you  
for your  
interest!**

## **Contact**

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