



Canterbury Shakespeare Festival



Sponsorship Proposal

Help us keep local arts alive

May 2024

Fiona Kettle – Programme Coordinator

Contact

Phone 07701308404
Website canterburyshakespeare.co.uk
Email info@canterburyshakespeare.co.uk



Contents



02. OUR HISTORY

03. OUR MISSION

04. OUR TEAM

05. ABOUT CSF

06 – 7. FESTIVAL SCHEDULE

08. SPONSORSHIP BENEFIT

09. SPONSORSHIP PACKAGES



History

Canterbury is known for its rich history, cultural significance and picturesque views. So, what better place for a festival to produce Shakespearean productions?



The Canterbury Shakespeare Festival (started in April 2015 by Benjamin Chamberlain) was a project designed to put on Shakespearean plays that are fun and exciting to the public.



It began with just two shows (Midsummer Night's Dream and Romeo and Juliet) where members of the public: students and locals, joined together, to create these two shows, to dazzle and entertain their audiences.



Since then, through the perseverance of the original vision and pure love of Shakespeare, the festival has grown, producing five to six plays per summer season, in multiple, stunning locations, all over Canterbury. The festival repertoire has grown to include works of Shakespeare's contemporaries as well as new writing that is inspired by historical works.

Our Mission

Our mission is to bring Shakespeare's rich literary heritage to life through engaging and accessible performances. We strive to create a platform where amateur, semi-professional and professional actors alike along with emerging talents and community members can come together to explore and celebrate these classic works. Each season, we present a diverse repertoire, ranging from Shakespeare's well-known masterpieces to lesser-known gems of his contemporaries as well as new writing that is inspired by Shakespeare. All performed with a modern twist while preserving the essence of the original texts.

Our vision is to inspire a love for Shakespeare that transcends generations, enriching our community through the magic of timeless texts. We aim to foster artistic excellence by providing a platform for talented performers and engaging audiences with unforgettable theatrical experiences. Through our commitment to innovation and community involvement, we strive to make Shakespeare's plays accessible and relevant, creating a vibrant cultural hub in Canterbury where the arts can thrive and connect people.



Vision

To be a cultural hub that strengthens community connections to become a major tourist attraction in Canterbury.

Mission

To celebrate classic works through performances and community involvement, enriching the cultural fabric of our community.



Meet Our Team



Elliot Huxtable
Artistic Director



Charlotte Groombridge
Managing Director



**Niara Martins
de Souza**
Outreach Manager



Alex Rose
Marketing Officer



Fiona Kettle
Programme Coordinator



Cal Harbottle
Operations Manager



John Anderson
Welfare Officer

About CSF

By sponsoring the Canterbury Shakespeare Festival, you are supporting a wide array of enriching and entertaining events. Your involvement will help us continue to offer these exceptional experiences to the community.

Key highlights include:

Signature Performances

- Talented cast of professional actors and emerging artists.
- 4 – 6 plays performed during Summer Season with a “Winter Comedy” during Off Season.
- Academic Talks with scholars, industry professionals and directors.

Interactive Workshops

- Hands-on learning opportunities in acting, directing, stage combat, and more.
- Monthly Writers’ Workshop for sharing new and revised work.

Social & Community Events

- Board Game nights, Shakespeare Picnics
- Opening and Closing Formal Galas
- Participation in local activities such as Canterbury Festival’s Medieval Pageant.



Your Sponsorship helps to...

Cover the expenses to ensure high-quality performances

Fund workshops, and interactive sessions that inspire and educate young people and aspiring actors.

Expand our reach to include more diverse audiences, ensuring that Shakespeare's works are accessible to all.

2024 Festival Schedule



**25th - 27th
JULY**

As You Like It

A romantic comedy by William Shakespeare that explores themes of love, identity, and transformation in the idyllic Forest of Arden.



Tyler Hill House, CT2 9LT

**25th - 28th
JULY**

A Kidsummer Night's Dream

A Kidsummer Night's Dream was devised with an audience of 5-11yr olds in mind but may be enjoyed by anyone who would enjoy a less serious approach to a Shakespeare classic



Ebury Hotel, CT1 3DX

**30th - 31st
JULY
&
6th, 7th, 13th +
14th AUG**

Marlowe's Dr Faustus

A tragic play by Christopher Marlowe about a scholar who makes a pact with the devil in exchange for knowledge and power. This production is reimaged as a dark comedy.



St Thomas' of Canterbury Church, CT1 2HJ

2024 Festival Schedule

**1st - 2nd
AUG**

Henry VI

A historical play by Shakespeare that chronicles the tumultuous and conflict-ridden reign of King Henry VI during the Wars of the Roses.



St Gregory's Centre for Music, CT1 1QU

**8th - 9th
AUG**

Edward IV

A historical play featured in Henry VI, Parts 2 & 3 depicting his rise to power during the Wars of the Roses and his tumultuous reign.



Ebury Hotel, CT1 3DX

**15th - 16th
AUG**

Richard III

A historical play by Shakespeare that portrays the ruthless rise to power and short reign of the manipulative and villainous Richard III.



St Thomas' of Canterbury Church, CT1 2HJ

**3rd, 10th
& 17th
AUG**

War Of The Roses

See Henry VI, Edward IV & Richard III performed across one day in honour of Canterbury Shakespeare Festival's 10th Anniversary!



St Gregory's Centre for Music, CT1 1QU



Benefits for Sponsors



Community Engagement

Enhance your company's visibility and reputation by aligning with prestigious cultural events that attracts a diverse and engaged audience.

Networking Opportunities

Reach festival-goers, including local residents, tourists, and theatre enthusiasts, through prominent branding opportunities at our events and in our marketing materials.

Brand Exposure & Corporate Social Responsibility

Demonstrate your commitment to supporting the arts, education, and community initiatives, contributing to the cultural enrichment and artistic growth of the Canterbury area.

Sponsorship Packages



Bard Package

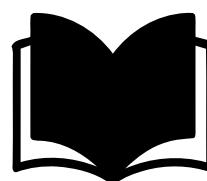
Logo on marketing materials, including website and social media

Recognition in the festival program

VIP tickets to one performance

Recognition at opening/closing speeches

£250 - £500



Sonnet Package

Logo on marketing materials, including website and social media

Quarter-page ad in the festival program

VIP tickets to all performances

Recognition at opening/closing speeches and during Press Releases

£500 - £1000



Thank you for your interest!

Contact

Phone 07701308404

Website canterburyshakespeare.co.uk

Email info@canterburyshakespeare.co.uk

